



## 10 Ways to Protect Your People and Your Brand

### 01 Workplace Violence Prevention

There are ALWAYS pre-incident indicators before violence occurs... ALWAYS! Teach your employees to recognize warning signs and your management team what to do next. Partner with Threat Assessment & Management experts to guide you through the most difficult situations.

### 02 Active Shooter Training

Employees expect you to provide safe working environments... so do courts and juries! Select in-person or online training to educate your people to recognize the warning signs to prevent an incident in the first place and how to survive if the worst actually happens.

### 03 Difficult Terminations

Armed security or law enforcement is not your only, or your best, option. Learn behavioral stabilizers, how to prep a room for your safety, and how to select the best day of the week and time of the day to end a disgruntled employee's employment. Understand what words to never say and how to successfully transition angry employees to prevent retaliation.

### 04 Verbal De-Escalation Skills

Do your people take emotionally charged situations and make them better or WORSE? Develop your leaders in the skills they need to de-escalate heated conversations into productive discussions.

### 05 Layoffs and Re-Organizations

Layoffs, restructures, moving job locations, new management, etc., all create stress and de-stabilize lives. Threat Assessment & Management experts bring objectivity and proven guidance so you can successfully manage the most concerning situations.

### 06 Facility Risk Assessments

Tailgating, Active Violence, Premise Liability, Failure to Protect, Employee Safety, and protecting Confidential Information are concerns of every employer. An independent assessment of your facilities, access control practices, CCTV, and life safety measures may bring to light relatively simple and cost-effective measures to greatly improve the safety and security of your people and your brand.

### 07 Executive Protection Strategies

Protecting executives and their families is NOT about bodyguards. It is providing executives, their families, and their staff with an awareness mindset and jointly developing strategies that increase their safety, while protecting the freedom they expect. Have confidence that while you are away your family is safe and supported.

### 08 Travel Safety & Security

If your employees travel for company business, do they have access to risk ratings for the locations they visit? Have you offered travel safety training so they can protect themselves, your valuable information, and know what to do in the event of medical or other emergency? If not, now is the time.

### 09 Uniform Security Professionals

Your brand image deserves professional security officers led by true security professionals. Select a security firm led by people with decades of corporate security leadership experience. We manage your security so you don't have to.

### 10 No Better Liability Insurance

We are trusted by the world's most at-risk people and organizations. Partner with SafeHaven Security Group professionals who are experienced experts to keep your people safe and your brand out of the headlines. As a Client, our Court Certified Expert Witnesses testify for YOU!